

Allyum advises EVS on its acquisition of Telemetrics Inc.

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Allyum, the Belgian M&A financial advisory firm dedicated to medium-sized companies, has been mandated by EVS Broadcast Equipment SA to act as financial advisor in its acquisition of Telemetrics Inc.

Founded in 1994 and based in Liège, EVS Broadcast Equipment is a global leader in live video technology. The company provides servers, software, and solutions for creating and distributing sports, entertainment, and news content, serving major broadcasters and events like the FIFA World Cup and the Olympics. With 600+ employees and revenues above €140M, EVS is a recognized innovator in the broadcast industry.

Founded in 1973 and headquartered in Allendale, New Jersey, Telemetrics generated revenues of approximately \$12 million in 2024. The company is recognized as a pioneer in robotic camera control systems, serving broadcasters, governmental institutions, and educational organizations worldwide.

EVS acquired Telemetrics for a total consideration of \$12.7 million. Beyond portfolio diversification, the transaction is highly strategic as it strengthens EVS's footprint in the U.S. market and opens the possibility of expanding production capacity on U.S. soil. The acquisition also aligns with EVS's PLAYForward strategy. By integrating Telemetrics' advanced robotics portfolio with EVS's platforms, including Cerebrum and the Flexible Control Room concept, EVS will unlock new automation capabilities, enhance precision, and expand creative freedom for customers. The deal is expected to close on October 1st, 2025.

Serge Van Herck (CEO - EVS) comments: *"This acquisition marks a pivotal step in our strategy to expand our footprint and enhance our portfolio with intelligent robotics solutions. Telemetrics' legacy of innovation and precision aligns perfectly with EVS's mission to empower customers with smarter, more immersive live production tools. We are confident this move will drive long-term growth and shareholder value. In addition, this acquisition provides EVS with production capacity in the US."*

In this transaction, Allyum was assisted by BDO (due diligence) and by Clifford Chance (legal).

About Allyum

Allyum is a corporate finance company that advises companies on financial transactions, fundraisings, IPOs, and Mergers & Acquisitions. With a multi-skilled team, Allyum is a key partner, understanding the challenges of its clients and providing them with financial recommendations. More than 200 companies have entrusted Allyum to conduct their financial transactions in Belgium and other countries over the last 16 years. For more information, visit www.allyum.com

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