



ALLYUM

Allyum turns 15

Time for celebration and maturity

Since 2004, Allyum helps companies in their mergers and acquisitions processes. After 15 years of existence, Allyum has gathered its clients and partners to thank them for their trust and to celebrate this occasion together. For that, only one order: offering them more than a glass of champagne, giving them a unique moment.

Challenge faced!

June 6th, in the sumptuous Terblock castle, close to Brussel, the guests have attended an inspiring exchange between Raphaël Abou, Managing Director of Allyum, and the president of Publicis Group, Maurice Levy, concerning the "Judgement call", this moment where the entrepreneur has to make a decision, a crucial step for every entrepreneur and manager.

The story continues

According to Raphaël Abou, this is also the opportunity to start a new phase in the development of the company: "15 years in this sector, with two major financial crises, it is uncommon. We have regularly increased the size of transactions these last years. We are now a leading player in the mid-market for entrepreneurial, family or multinational companies. At present, our "practices" Food & Beverages and Healthcare (including CMO / CDMO) have recognized expertise. The example of Publicis is very inspiring for us, we would like to deepen our digitalization movement and take up the challenge of internationalization".

