

Allyum advises Infobel shareholders on the sale to Strada Partners

Allyum has advised Marc and Alain Wahba, founding shareholders of Infobel, on the acquisition by the newly established holding company Datasharp, with the strategic support of investment fund Strada Partners, now the majority shareholder.

Founded in Uccle nearly thirty years ago and a Belgian pioneer in B2B databases, Infobel has established itself as a global leader in business databases thanks to its InfobelPRO solution, which covers more than 400 million companies in over 200 countries.

The company collaborates with international players such as Google, Apple, Yahoo!, and TomTom, generating a turnover of €7 million, 50% of which is international. Profitable and experiencing double-digit growth, Infobel reported a net profit of €2.8 million for the 2023 financial year.

Antoine Bruyins (CEO) and Didier Baclin (CTO), two seasoned entrepreneurs in the data sector, notably having worked at Riaktr, will lead Infobel's new management team. With the backing of Strada Partners, the majority shareholder, they aim to accelerate Infobel's international development and pursue future acquisitions in the data brokerage and mapping services sectors.

Allyum is pleased to have supported this strategic transaction and thanks all parties involved for their collaboration and trust.

This deal once again highlights Allyum's ability to structure ambitious transactions that create long-term value.