

Allyum advises O2 Finance on its sale to BDO Belgium

Allyum is pleased to announce that it has successfully advised the shareholders of O2 Finance on the sale of the company to BDO Belgium, a leading firm in audit and advisory services. The transaction represents an important step in BDO Belgium's strategy to expand its consulting activities through targeted acquisitions in Belgium.

O2 Finance

Founded in 2014, O2 Finance has established itself as a recognized specialist in treasury consulting services in Belgium, supporting corporate clients in optimizing their cash management, financial processes, and treasury organization. The company has built a strong reputation thanks to its expertise, client-centric approach, and high-quality service offering.

BDO Belgium,

BDO Belgium is part of the global BDO network, one of the world's leading audit and advisory organizations, with a strong presence in Belgium. The firm provides a comprehensive range of services including audit, accounting, tax, and advisory, supporting a diversified client base ranging from SMEs to large international corporations.

For O2 Finance,

With this transaction, O2 Finance joins an international group, enabling it to leverage BDO's platform, resources and network to support the next phase of its development and further accelerate its growth. The three partners of O2 Finance will remain actively involved in the business and continue to drive its development within BDO.

For BDO Belgium,

With this acquisition, BDO Belgium strengthens its advisory capabilities and expands its financial consulting offering by integrating a dedicated team of treasury experts. The transaction reinforces its positioning in financial advisory services and enhances its capabilities in financial transformation and CFO advisory services.

Allyum acted as exclusive sell-side financial advisor to the shareholders of O2 Finance throughout the entire transaction process, including preparation, positioning, identification of potential buyers, negotiation, and execution of the deal.

This transaction illustrates Allyum's strong expertise in advising service-based companies and highlights its ability to successfully support entrepreneurs and shareholders in strategic transactions.