

## Allyum advises Tsume Art on its equity funding from CIM Capital

### Press Release - February 7<sup>th</sup> 2024 – Brussels

Allyum, the Belgian M&A financial advisory firm dedicated to medium-sized companies, has been mandated by Tsume Art's shareholders to seek a partner willing to inject capital and develop jointly the company.

Since its foundation by Cyril Marchiol in 2010, Tsume managed to rise in the collector statue market. The company designs and commercializes high-quality collectible figurines from Manga, anime, movies, video games, and entertainment-related universes. Over the years, Tsume has gained the trust of some main corporations in the anime and movie world such as Shueisha, Toei Animation, TV Tokyo, Square Enix, and 21st Century Fox. With approximately forty employees and sales of €13 million, the brand is recognized as the European leader in its niche of collectibles.

CIM Capital, through its CIM Capital Restruct Fund, injects new funds through a capital increase to strengthen Tsume's balance sheet, reinforce its position as a market leader, and reaffirm its commitment to driving market evolution.

Tsume remains loyal to its mission and firmly maintains its core values of creativity, passion, and innovation. This capital injection will enable the company to keep its operations robust and resume growth while continuing to offer high-quality products in a rising global collectibles market, with a highly engaged community and ample room for geographic expansion.

Romain Saint Vignes (CFO – Tsume Art) comments: *“Welcome to CIM Capital, our new shareholder that proved to us more than one time that their way to proceed is business-oriented without forgetting the human behind the company! [...] Big up to Allyum teams that support us during the entire process and more precisely Martin Delépine and Manolo Di Donato who were close as colleagues during at least half of the past year.”*

Tsume Art and CIM Capital were respectively advised on the legal side by Lexfield and Quinz.

### About Allyum

Allyum is a corporate finance company that advises companies on financial transactions, fundraisings, IPOs, and Mergers & Acquisitions. With a multi-skilled team, Allyum is a key partner, understanding the challenges of its clients and providing them with financial recommendations. More than 200 companies have entrusted Allyum to conduct their financial transactions in Belgium and other countries over the last 16 years. For more information, visit [www.allyum.com](http://www.allyum.com)

### Allyum's contacts:



**Martin Delépine**  
Director  
[martin@allyum.com](mailto:martin@allyum.com)



**Manolo Di Donato**  
Senior Associate  
[manolo@allyum.com](mailto:manolo@allyum.com)